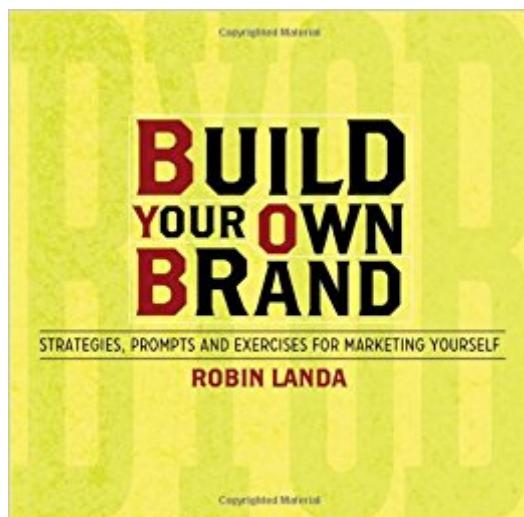


The book was found

Build Your Own Brand: Strategies, Prompts And Exercises For Marketing Yourself



Synopsis

What is your brand? As a designer your success depends on how you brand yourself and the service you provide. This book will help you explore, develop, distill, and determine a distinctive brand essence, differentiate yourself, and create your visual identity. *Build Your Own Brand* is a guided journal designed to help you sketch, write, design, and conceive the way you brand yourself. More than 80 prompts and exercises will help you develop your: Personal brand essence, Visual identity and style, Resume and elevator pitch, and much more! Whether you're trying to land a new job or launch a design business, let this unique guide light the way. You'll find helpful advice, interviews, and prompts from esteemed psychologists, creative directors, brand strategists, designers, artists, and experts from a variety of disciplines. Build your own brand today!

Book Information

Spiral-bound: 240 pages

Publisher: HOW Books; 1st edition (August 31, 2013)

Language: English

ISBN-10: 1440324557

ISBN-13: 978-1440324550

Product Dimensions: 8 x 1 x 8 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars See all reviews (4 customer reviews)

Best Sellers Rank: #698,246 in Books (See Top 100 in Books) #98 in Books > Arts & Photography > Graphic Design > Commercial > Branding & Logo Design #3939 in Books > Arts & Photography > Decorative Arts & Design #171974 in Books > Reference

Customer Reviews

I have a beginner's knowledge of branding of which I am seeking to expand, and this book has helped teach me the fundamentals of branding clearly and confidently. Through this book, I've been teaching myself all about the foundations and how to brand myself and my business distinctively and successfully. I highly recommend this book to anyone, it is a must have for a library! Thank you to Robin Landa, your book has helped me immensely and I've become more confident as a young designer because of it.

This book is clearly written, well-constructed, beautifully designed, pragmatic but eminently readable, and more than delivers what it promises. Although written for the design community, it has

practical applications for anyone who is seeking to differentiate himself or herself in the increasingly competitive job market.

Great Book, I enjoy the prompts

Finally, my book is with me. 140 days to delivery! But, it's all ok.

[Download to continue reading...](#)

Build Your Own Brand: Strategies, Prompts and Exercises for Marketing Yourself Marketing: Facebook Marketing For Beginners: Social Media: Internet Marketing For Anyone That Is New To Online Marketing (marketing strategy, network marketing, ... marketing analytics, marketing books 1) SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) 26 Instant Marketing Ideas to Build Your Network Marketing Business: Powerful Marketing Tips & Campaigns to Build Your Business F-A-S-T! Network Marketing Success Blueprint: Go Pro in Network Marketing: Build Your Team, Serve Others and Create the Life of Your Dreams (Network Marketing ... Scam Free Network Marketing) (Volume 1) How to Launch a Brand (2nd Edition): Your Step-By-Step Guide to Crafting a Brand: From Positioning to Naming and Brand Identity How to Launch a Brand: Your Step-by-Step Guide to Crafting a Brand: From Positioning to Naming and Brand Identity Social Media Marketing: 12 Successful Strategies to Master Social Media, Grow Your Followers & Build Your Brand Online: Regardless of Money, Time, or Experience The Brand Called You: The Ultimate Brand-Building and Business Development Handbook to Transform Anyone into an Indispensable Personal Brand Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Seo: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail ... Marketing, E-Commerce, Inbound Marketing) The Brand Mapping Strategy: Design, Build, and Accelerate Your Brand Build Your Own Wi-Fi Network (Build Your Own...(McGraw)) Brand Strategy 101: Your Logo Is Irrelevant - The 3-Step Process to Build a Kick-Ass Brand (The 7 Steps to a Successful Business in a Changing Market) The Ultimate Marketing Plan: Target Your Audience! Get Out Your Message! Build Your Brand! Build-You-Own Toolbox 1-2-3 (Home Depot Build-Your-Own 1-2-3) The 1 Day Brand: Learn How To Build A Physical Product Brand In One Day Creative Doodling & Beyond: Inspiring exercises, prompts, and

projects for turning simple doodles into beautiful works of art (Creative...and Beyond) Rich Dad Advisor's Series: Own Your Own Corporation: Why the Rich Own Their Own Companies and Everyone Else Works for Them (Rich Dad's Advisors)

[Dmca](#)